

WCCO-TV

90 SOUTH ELEVENTH STREET, . MINNEAPOLIS MN 55403-2450

WCCO-TV

AND

PAGE 1

254304	AGENCY (OR SERVICE) ACTING AS AGENT FOR 86560		ADVERTISER (OR AGENCY AND ADVERTISER)	
NAME	SRCP MEDIA		JOHN KLINE FOR CONGRESS	
AND	201 N Union St Ste 200		101 W. BURNSVILLE PARKWAY	
			#201	
ADDRESS	Alexandria	VA 22314-2651	BURNSVILLE	MN 55337
	USA		USA	
CONTACT	AMANDA FIELDER		PRODUCT KLINE FOR CONGRESS WK. 10/9-15	
LOCAL SALESPERSON	Nicole Roy Pol		PRODUCT CODE	1300
	AGENCY EST. NO. 210			

Cancellation Notice

Required

Announcement 28 days

prior notice

NATIONAL SALESPERSON

BROADCAST SCHEDULE STARTING 10/09/12 AND ENDING 10/15/12 NO. WEEKS: 1

CBS Television Stations Standard Terms and Conditions for advertising shall apply.
 NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	T-F	4	05:58A	07:00A	30S	10/09/12-10/12/12	THIS MORNING	4	750.00	3000.00
2	M	1	05:58A	07:00A	30S	10/15/12-10/15/12	THIS MORNING	1	750.00	750.00
3	T-F	4	07:00A	09:00A	30S	10/09/12-10/12/12	CBS THIS MORNING	4	450.00	1800.00
4	M	1	07:00A	09:00A	30S	10/15/12-10/15/12	CBS THIS MORNING	1	450.00	450.00
5	Su	1	07:58A	09:30A	30S	10/14/12-10/14/12	CBS SUNDAY MORNING	1	1700.00	1700.00
6	T-F	3	09:00A	09:58A	30S	10/09/12-10/12/12	JEFF PROBST SHOW	3	375.00	1125.00
7	T-F	4	09:58A	11:00A	30S	10/09/12-10/12/12	PRICE IS RIGHT	4	500.00	2000.00
8	M	1	09:58A	11:00A	30S	10/15/12-10/15/12	PRICE IS RIGHT	1	500.00	500.00
9	T-F	4	11:58A	12:30P	30S	10/09/12-10/12/12	NOON NEWS	4	700.00	2800.00
10	M	1	11:58A	12:30P	30S	10/15/12-10/15/12	NOON NEWS	1	700.00	700.00
11	T-F	3	12:30P	01:00P	30S	10/09/12-10/12/12	THE BOLD & THE BEAUTIFUL	3	405.00	1215.00
12	T-F	3	02:58P	03:57P	30S	10/09/12-10/12/12	DR. PHIL	3	475.00	1425.00
13	T-F	3	03:57P	05:00P	30S	10/09/12-10/12/12	ELLEN DEGENERES	3	775.00	2325.00
14	T-F	3	04:59P	05:30P	30S	10/09/12-10/12/12	M-F 5PM NEWS	3	1700.00	5100.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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NAME	SRCP MEDIA		JOHN KLINE FOR CONGRESS		
AND	201 N Union St Ste 200		101 W. BURNSVILLE PARKWAY		
ADDRESS	Alexandria	VA 22314-2651	BURNSVILLE	MN 55337	
CONTACT	AMANDA FIELDER		USA		
LOCAL SALESPERSON	Nicole Roy Pol	AGENCY EST. NO. 210	PRODUCT CODE 1300		
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 10/09/12 AND ENDING 10/15/12 NO. WEEKS: 1					

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			FROM	TO						
15	T-F	4	05:59P	06:30P	30S	10/09/12-10/12/12	M-F 6PM NEWS	4	2200.00	8800.00
16	M	1	05:59P	06:30P	30S	10/15/12-10/15/12	M-F 6PM NEWS	1	2200.00	2200.00
17	Sa	1	06:00P	06:30P	30S	10/13/12-10/13/12	SATURDAY 6P NEWS	1	1400.00	1400.00
18	T-F	4	06:27P	07:00P	30S	10/09/12-10/12/12	WHEEL OF FORTUNE	4	3100.00	12400.00
19	M	1	06:27P	07:00P	30S	10/15/12-10/15/12	WHEEL OF FORTUNE	1	3100.00	3100.00
20	T	1	06:58P	08:00P	30S	10/09/12-10/09/12	NAVY NCIS	1	8100.00	8100.00
21	Su	1	05:58P	07:00P	30S	10/14/12-10/14/12	SIXTY MINUTES SUNDAY	1	5850.00	5850.00
22	T-F	4	10:00P	10:35P	30S	10/09/12-10/12/12	LATE NEWS M-SUN	4	2800.00	11200.00
23	M	1	10:00P	10:35P	30S	10/15/12-10/15/12	LATE NEWS M-SUN	1	2800.00	2800.00
24	Su	1	10:30P	11:05P	30S	10/14/12-10/14/12	LATE NEWS M-SUN	1	1000.00	1000.00
25	T-F	4	10:35P	11:38P	30S	10/09/12-10/12/12	LATE NIGHT WITH DAVID	4	650.00	2600.00
Total Contract:								59		84340.00

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